

## Contact

[www.linkedin.com/in/t-heather-herdman-6678353](http://www.linkedin.com/in/t-heather-herdman-6678353) (LinkedIn)  
[www.academiceditingfornurses.com](http://www.academiceditingfornurses.com)  
(Company)  
[www.nanda.org](http://www.nanda.org) (Other)

## Top Skills

Nursing  
Nursing Process  
Public Speaking

# T Heather Herdman

CEO, NANDA International  
De Pere, Wisconsin, United States

## Summary

Specialties: Nursing, Nursing Process, Academic editing, Professional writing, Strategic Planning, Leadership, Health care, quality metrics, workflow redesign, evidence based practice, medical device research, public speaking, nursing research

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## Experience

NANDA International  
CEO / Executive Director  
October 2008 - Present (17 years 5 months)  
Kaukauna, Wisconsin (USA)

Responsible for ongoing operations of this international, member-driven professional nursing organization.

Sweet Willow Herbals & Cafe  
Co-Owner  
May 2015 - Present (10 years 10 months)  
De Pere, Wisconsin, United States

University of Wisconsin - Green Bay  
Associate Professor  
July 2013 - June 2020 (7 years)  
Green Bay, Wisconsin Area

Universidade Federal do Ceará  
Visiting Professor  
January 2013 - June 2013 (6 months)  
fortaleza area, brazil

Participation in nursing research, working with graduate students, providing lectures to faculty and students, development of articles for publication.

Hoana Medical, Inc  
Chief Strategic Officer  
January 2008 - December 2012 (5 years)

Responsible for sales, marketing, customer service (clinical nurse educators and field service engineers).

### UNIFESP

Visiting Professor & Researcher  
September 2010 - August 2011 (1 year)

### UW Green Bay

Visiting Lecturer  
2010 - 2010 (less than a year)

### Matousek & Associates, Inc

Executive Vice President  
January 2005 - January 2008 (3 years 1 month)

### NANDA International

President  
2006 - 2008 (2 years)

### Intentions Center for Health & Well-being, LLC

Principal and Owner  
November 2003 - December 2006 (3 years 2 months)

### Saint Michael's Hospital

Director of Quality & Research  
1996 - 2004 (8 years)

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## Education

### Boston College

MS, PhD, Nursing · (1988 - 1995)

### University of South Carolina

BSN, Nursing · (1986 - 1988)